# Minutes of Steering Group Meeting
# Thursday 18th July 2024 at 11.30 to 12.30 UK time

Attendees: Ahmed Babader, Shaun McCarthy, Carole A Smith, David Smith, Dannie Yung.

1. Welcome by Shaun

2. Carole Ann presented the data report

3. Shaun demonstrated the new Self-Assessment with audio and detailed planning.
   Dannie Yung suggested running a promotion via on social media and our stakeholders list saying if you have taken a self-assessment why not retake it on the new improved SA.

4. We discussed the enhancements that we intend to make to the website to ensure our "podcasts" more prominent and accessible from the website rather than going to a 3rd party site. David is working with Rouge on this.

5. We decided to leave the discussion on ISO 20400 going forward to the next steering group meeting.

6. Dannie Yung offered to introduce us to CIPs in Hong Kong which we fully intend to take up.

7. We asked if any of the steering group would consider being a guest on one of our podcasts. Dannie Yung has volunteered already. Do any of you feel you would be interest too ?
   If so please contact Carole Ann asap.


AOB

There was no other business.


Next Steering Group meeting will be on Tuesday 16 th October 2024

from 11.30 am to 12.30 pm UK time via Zoom