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ACTION SUSTAINABILITY WINS PRESTIGIOUS 2024 SPLC LEADERSHIP AWARD FOR SUSTAINABLE PROCUREMENT EXCELLENCE



Image source: Canva

13 March 2025, London, UK — The Sustainable Purchasing Leadership Council (SPLC) has announced Action Sustainability as a winner of its prestigious 2024 Leadership Award in the ‘Public Interest Advocate’ category. This award recognises Action Sustainability’s outstanding commitment and achievements in driving positive environmental, social, and economic impacts through its innovative sustainable purchasing practices.

ISO20400.org, the winning initiative, is a globally recognised platform dedicated to promoting sustainable procurement. Established in 2017 by Action Sustainability as a Community Interest Company (CIC), the platform serves as a free resource hub, offering informative materials, an interactive self-assessment tool, and action planning guidance to help organisations of all sizes make tangible progress in sustainable procurement. Directed by a Steering Group of 23 sustainable procurement experts from 19 countries, ISO20400.org has become the “go-to” resource for best practices in the field.

Shaun McCarthy OBE, Co-Founder of Action Sustainability, said: “We are incredibly proud that ISO20400.org has been recognised with this award. Our mission has always been to empower organisations of all sizes, across the globe, with the knowledge and tools needed to make sustainable procurement a reality. This recognition from SPLC reaffirms the importance of collaboration and shared learning in driving meaningful change.”

"SPLC is thrilled to celebrate Action Sustainability's exceptional leadership in sustainable procurement," said **Marc Heisterkamp, SPLC CEO**. "Their innovative approach and measurable results demonstrate the transformative power of sustainable procurement and serve as an inspiration to other organizations seeking to make a positive impact."

The SPLC Leadership Awards ceremony will be held virtually on Monday 14 April at 6:00 pm GMT. Attendees will witness the announcement of the award winners, hear their inspiring stories, and dive deeper into their winning case studies during interactive breakout sessions. Visit the [SPLC Calendar of Events](#) to register.

To learn more about sustainable procurement and access free resources, visit www.iso20400.org.

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NOTES TO EDITORS

About Action Sustainability:

Action Sustainability is a leader in sustainability advisory services, specialising in integrating social, environmental, and economic sustainability into global operations. It leads industry initiatives such as the Supply Chain Sustainability School and manages ISO20400.org, a free global resource for sustainable procurement. Learn more at www.actionsustainability.com.

About SPLC

The Sustainable Purchasing Leadership Council (SPLC) is a global community of purchasers, suppliers, advocates, and experts dedicated to driving positive impact through the power of procurement. Visit SPLC at www.sustainablepurchasing.org.

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